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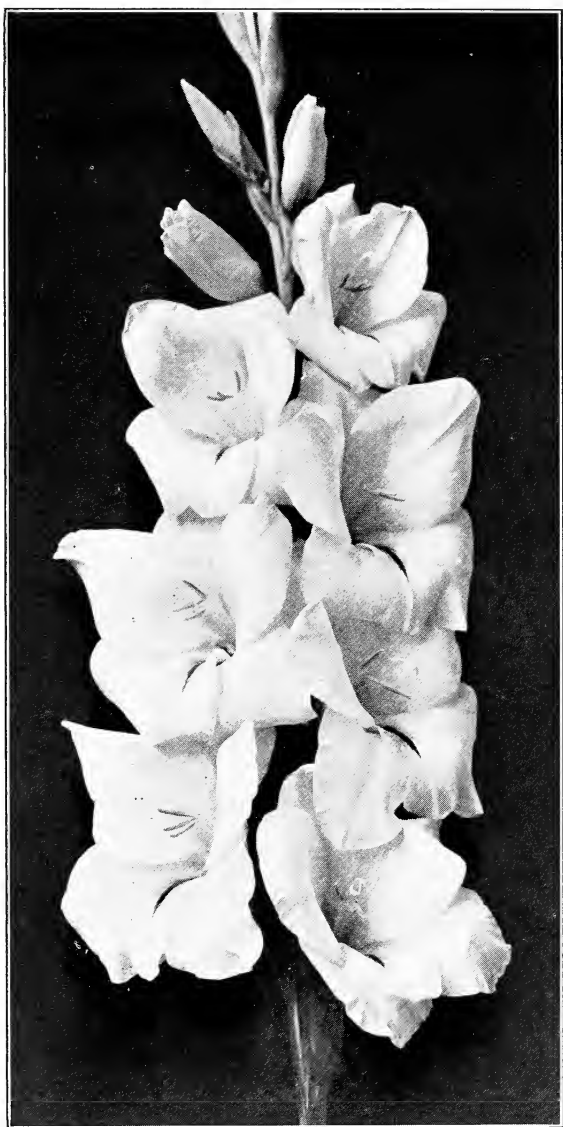


# **Gladiolus Bulbs**

**Season Of  
1927**



**GELSER BROTHERS**  
**DALTON, NEW YORK**



MARY FREY

## Introduction

We have been interested in the growing and hybridization of the Gladiolus for the past ten years. Each year growing thousands of seedlings from hand pollinated crosses of the best varieties obtainable and selecting only a very few for further testing.

This year for the first time, we are introducing a gladiolus of our own origination "Mary Frey."

We have exhibited this variety at the last two national shows of the American Gladiolus Society and each time it has won the greatest prize possible for a new variety.

The excellence of our first introduction has set a standard for our future introductions, which we will endeavor to maintain.



## Terms

Remittance should accompany all orders.

No stock shipped before March 15th, unless earlier delivery is requested.

We pay delivery charges to all points in the U. S. and Canada.

No substitution unless so ordered.

All bulbs guaranteed true to name and free from disease.

All orders will be filled to your entire satisfaction.

## Mary Frey

The first Gladiolus to win the \$500 Challenge Trial Ground Trophy of the American Gladiolus Society;

First prize winner in its color class, Rochester 1926.

Winner of Vaughan's Silver Medal for the best commercial seedling at the A. G. S. show in Rochester, 1925.

MARY FREY our first introduction is a beautiful lavender-pink, with a ruby blotch on the lower petal; resembles a cattleya orchid in color and as beautiful.

Flowers are of large size, perfectly placed on a long straight spike, 6 to 9 open at once. Blooms extra early, vigorous grower and very prolific.

The cut on inside of cover gives but a faint idea of the beauty of this variety.

It will be grown by the million as soon as stock is available.

Only a very limited number of bulbs for sale this year as our stock is very small.

**Large bulbs \$25.00 Each**

**Half size bulbs \$15.00 Each**

**No other sizes or cormels for sale**

**5 % discount to members of the A. G. S.**

## Gladiolus Bulbs

### Standard and Rare Varieties

All bulbs are 1 1/4 inches and larger, the best flowering size.

1 dozen bulbs of a variety at the price of 10.

3 bulbs at the dozen rate.

Half size bulbs sold at half the price of large bulbs.

Each

A. B. Kunderd (K) Tall, intensely ruffled flower of a delicate cream color. overlaid with blush pink. ....	.10
Adeline Kent (D) Delicate rose pink, heavily ruffled .....	.25
Admiration (K) Light pink with large light violet rose throat.....	.25
Aloha (D) Deep rose pink with ruby lip. Large well opened flower.....	.20
American Beauty (D) Brilliant American beauty color. Throat creamy yellow. Many blooms open. ....	.15
Anna Eberius (D) Deep rhodamine purple. This variety has created a sensation everywhere. ....	.10
Anthony Zonker (K) Extra tall with five to seven large wide open florets open at a time. Finest deep salmon rose with a deep red blotch.....	.15
Beatriz Michelsna (D) Peach red, overlaid with fiery orange. Large flowers, many open at once on long spike. Very fine.....	.30
Bevier (K) Salmon colored flowers with soft cream colored throat.....	.10
Blushing Beauty (K) Softest blush. Pink throat lines. Many open.....	.15
Butterboy (K) A large pure butter-cup yellow primulinus. Very graceful and fine. ....	.10
Bubbles (D) Flesh color, overlaid with shrimp pink. Lower petals of light greenish yellow. ....	.15
Eyror L. Smith (K) Refined lavender pink on white ground.....	.08
California Giant (D) Light mallow purple. Thin white line running through center of each petal. Very large and fine. ....	.30
Caroline Esberg (D) Flame scarlet red. ....	.20
Caroline Frear Burke (D) Ground color white, overlaid with rose pink. Brilliant ruby lip. ....	.15
Charm (K) Pure deep rose pink. Blotch of deep red on lower petals....	.20

<b>Don Juan (K)</b> Very large strong plant with extra fine salmon rose flowers. Ruffled and very good. ....	.20
<b>Dr. Adolph Rosenthal (D)</b> Large geranium pink overlaid with scarlet. A fine variety. ....	.25
<b>Dr. Elkins (K)</b> Large and showy flower. White with a large lilac blue throat blotch. ....	.25
<b>Dr. F. E. Bennett (D)</b> Deep peach red, overlaid with flame scarlet. Flowers of large size. Many open at once. Extra fine.....	.50
<b>Dr. J. H. Neeley (K)</b> Very large flower. White blushed pink. Throat cream white. Tall and fine. ....	.10
<b>Dr. W. Van Fleet (K)</b> Extra early and tall. A magnificent shade of deli- cate rose pink, deeper at edges of petals. Throat of softest canary yellow. ....	.10
<b>E. G. Hill (K)</b> Large showy flower of finest salmon rose with a large cream throat. Very beautiful. ....	.15
<b>Eikhart (K)</b> Violet purple; deeper throat blotch. Good. ....	.20
<b>Eldiva (D)</b> Cerise with lighter stripe running through the center. Pen- ciled with crimson. Long spikes. ....	.30
<b>Elf (D)</b> Lemon yellow when in bud. Open flowers pure white. Lip deli- cate lemon. Large flowers on a perfect spike. ....	.15
<b>Elizabeth Hardee (D)</b> Watermelon pink with nopal red stripes and blot- ches; ruby lip. A beautiful variety. ....	.30
<b>Else Rose (D)</b> Light mallow pink overlaid with light ruby, creamy yellow throat; orchid flowering. Very fine. ....	.20
<b>Esther Olson (D)</b> Sea shell pink shading to shrimp pink on the outer edges of petals; lip straw color. ....	.25
<b>Eugene Lefebre (L)</b> Deep pink with throat dotted purplish amaranth and cream. ....	.25
<b>Fair Columbian (K)</b> Tall plant with large showy lilac pink bloom.....	.15
<b>Fairfax (D)</b> Solid magenta. Lower petals deep ruby. ....	.10
<b>Frank J. Symmes (D)</b> Heavily ruffled peach red with the three lower petals shading into flame color. ....	.10
<b>Giant Myrtle (K)</b> Much larger showier pink than Myrtle. ....	.20
<b>Giant Nymph (C)</b> Tall light pink with creamy yellow throat.....	.15



Gold Drop (K) A pure deep yellow primulinus with red lines on petals.	
Ruffled. ....	.10
Golden Gleam (K) Very large open primulinus. Orange color.....	.10
Hawaii (D) Rose pink fading into lighter center. Lower petals crimson.	
outlined with white. Large flowers. ....	.25
Heart of Juanita (D) Deep cherry scarlet, crimson and white throat.	
Does not fade in the sun. ....	.20
Henry Ford (D) Dark rhodamine purple; color very similar to Anna	
Eberius, but is clearer and not flaked as much. ....	.40
Herada (A) Pure lavender manuve, deeper in throat. ....	.08
Immensity (K) Bright salmon color. Large flowers and many open.....	.20
J. A. Carbone (D) Brilliant orange salmon; many open. ....	.35
Jack London (D) Light salmon with vermilion stripes, Canary yellow	
throat. Long spike. ....	.10
Jacoba Van Beieren (H) Light purple self color. Well placed on a tall	
spike. ....	.20
Jean Du Tailles (L) Deep salmon, flaked deeper. Maroon blotch.....	.25
Jenny Lind (H) Pure soft apricot pink. Throat pale yellow.....	.20
Jonathan Webb (D) Light scarlet; ruby center. Showy variety.....	.15
Joseph Fields (D) Dawn pink, slightly striped mallow pink. Fine long	
well built spike. Flowers very large. First class show variety.....	.80
Joy Land (K) Vermilion scarlet. Beautiful dark blotches on lower petals.	
A bright showy variety. ....	.15
Katherine F. Hess (D) Geranium pink with flame shading, lighter to	
ward center. Large flowers and long spike. ....	.20
Kirchhoff's Violet (Kirchhooft) The best dark blue. ....	.25
Kunderd's Apple Blossom (K) Apple blossom color. Tall plant and	
spike. Very beautiful. ....	.20
Lacinatus (K) The new lacinated type with lacinated petals. Color, a	
beautiful shade of old rose. Valuable for hybridizing.....	1.00
La Couronne (L) Creamy yellow. Blotched and stifled brilliant scar-	
let. Very early. ....	.15
Lilac Glory (K) Soft lilac rose pink. Large ruffled flowers.....	.25
Lilac Old Rose (K) Strong plant of lilac old rose color. A beautiful	
primulinus. ....	.10

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Lilac Unique (K) Deep lilac; deeper throat. Large flowers.....	.15
Los Angeles (Houdyshell) Delicate pink with cerise feather in throat....	.35
Madison Cooper (K) Violet maroon or dark garnet red. A distinct shade of dark red. ....	.20
Marietta (Metzner) Fine tall spikes with large blooms of a distinct sal- mon shade, tinted orange. ....	.20
Margaret Lewtas (S) American beauty rose pink. Canadian prize winner.	.50
Mary Pickford (K) Cream white, throat of finest sulphur yellow.....	.08
Mimi Stahlbaum (D) Creamy white, tinged with pale orchid. Lip yel- low with small ruby spots. ....	.25
Miss Maud Fay (D) Pale amaranth pink, edges shading into tyrian pink. Flowers are very open and large. Fine variety.....	.20
Miss Madison (Boynton) Very bright pink overlaid on white.....	.35
Miss Spokane (K) Large flowers of orange salmon. ....	.10
Ming Toy (K) Showy deep buff, yellow throat. Color is distinct and dif- ferent. ....	.10
Mme. Mounet Sully (L) Milk white, throat blotched carmine.....	.25
Mona Lisa (K) Pale soft rose pink. Well ruffled. ....	.10
Mr. H. A. Hyde (D) Snow white with trace of blush pink. Well built spike. One of the best. ....	.30
Mr. W. H. Phipps (D) LaFrance pink overlaid with light rose salmon. Lower petals faintly speckled with ruby. Many blooms open at once. A masterpiece. ....	.70
Mrs. F. C. Peters (F) Wonderful lavender pink. One of the best.....	.25
Mrs. H. E. Bothin (D) Light geranium pink, flame scarlet center. One of the best late commercial varieties. ....	.10
Mrs. J. K. Armsby (D) Coral pink penciled with vermillion near the edges. Throat cream, speckled with ruby. Flowers large with many open.	.20
Mrs. John R. Walsh (D) Heavily ruffled flesh pink; lower petals flame shading into ruby. Very long spike. Fine. ....	.15
Mrs. Leon Douglas (D) An immense salmon rose pink, stripped with scar- let. The tallest gladiolus and largest flower. ....	.20
Mrs. Richard Lohrman (D) Creamy shell pink with pale yellow lip. Flow- ers large, edges ruffled. A beauty. ....	.20

Mrs. Rudolph Spreckels (D) Light shrimp pink with bright rose stripes.	
Ruby throat. Long full spikes.	.15
Mrs. Willard Richardson (D) Deep crimson; maroon center. Large flaring blossoms. An unexcelled red which does not fade.	.13
Muriel (P) Large pale violet blue, darker blotch.	.20
Nautilus (C) Charming shell pink, beautiful.	.25
Norembega (K) Brilliant deep orange red. Fine ruffled variety.	.10
Orange Flame (K) Glowing vermillion orange red. Large blooms. Magnificently ruffled.	.50
Opalescent (Bill) Large pale lavender with darker lines in throat.	.25
Pantheon (K) Waxy white on tall strong plant. Lower petals feathered rose.	.15
Papilio (D) Shrimp pink and apricot. Lip lemon yellow, speckled with ruby. Large flowers. Long straight spike.	.40
Paramount (K) A wonderful blending of pink and cream. A winner.	.30
Peach Rose (K) Distinct deep rose pink of remarkable color and appearance.	.15
Pink Cloud (K) Showy ruffled variety. Seven to nine soft rose pink blossoms open at a time.	.50
Pink Wonder (Kemp) Very large light pink, slight rose feathering in throat.	.10
Pola Negri (D) Apricot with yellow lip, shading into old rose and salmon on outer edges. Lovely color combination.	.10
Pride of Wanakah (Chriswell) Rich lavender-rose, shading much deeper in the throat. A beautiful variety.	.50
Purple Glory (K) Deepest maroon red with dark blotch. Beautifully ruffled. One of the very best.	.15
Queen of the Night (D) deep maroon, almost black. Flowers very large and open. Very scarce.	.75
Red Cloud (K) Bright red, white bar in three lower petals.	.15
Red Emperor (G) A pure deep scarlet. Very large flowers.	.10
Red Fire (K) Pure self colored bright red. Extra fine.	.20
Richard Diener (D) Pure geranium pink with a slight sprinkling of ruby on a creamy yellow center. One of the very best.	.15

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<b>Rose Ash (D)</b> Corinthian red, shading into ashes of roses on the outer edges. Very tall strong grower. ....	.10
<b>Rose (K)</b> Large showy deep rose pink with deep red throat blotch.....	.25
<b>Rose Glory (K)</b> Rose pink color, deeper in the throat. ....	.20
<b>Rose Mist (F)</b> Large flowered primulinus of old rose color.....	1.00
<b>Ruffled Beauty (K)</b> American beauty violet. A beauty. ....	.25
<b>Ruth Huntington (K)</b> Beautiful violet lilac with deeper violet markings on lower petals. Ruffled and very beautiful.....	.20
<b>Salome Jane (D)</b> Geranium pink. Lower petals scarlet, spotted with deep ruby. Flowers very large and beautiful. ....	.20
<b>Sarah Bernhardt (L)</b> A beautiful pink with dark blotch in throat.....	.20
<b>Sausalito (D)</b> Rose pink overlaid with bright geranium pink. Magenta throat, speckled with white. Ruffled. ....	.15
<b>Scarlano (K)</b> Bright orange red. Finely ruffled. ....	.10
<b>Sir Roger Casement (D)</b> Ox-blood red. Dark maroon stripe through center of lip. Heavily ruffled. ....	.20
<b>Snow Glory (K)</b> Pure white with slight iris blue lines on the lower petals. One of the best white ruffled varieties. ....	.50
<b>St. Thomas (K)</b> Large deep salmon rose with deep purplish blotch.....	.40
<b>Sulphur Frills (K)</b> Heavily ruffled soft sulphur yellow. Tall plant with perfectly placed flowers. ....	.40
<b>Sunshine (K)</b> Deep orange red with beautiful yellow throat.....	.15
<b>Sweet Lavender (C)</b> Very early large light lavender with darker blotch. ....	.10
<b>Taro (K)</b> Large flowers of American beauty rose color. Very beautiful. ....	.20
<b>Tamalpais (D)</b> Salmon orange with flame orange stripes. Flowers large and beautiful. Long slender spike. ....	.30
<b>Thistle (K)*</b> Rose red flowers of very open form. Pansy like throat markings. Ruffled. ....	.10
<b>Thomas A. Edison (D)</b> Clear begonia rose. Large deep blood red spots on lower petals. Flowers very large. ....	.40
<b>Thomas T. Kent (D)</b> Shell pink overlaid with strawberry. Crimson streak on each petal. ....	.10
<b>Tycko Zang (A)</b> Large salmon pink with white throat faintly dotted cerise. ....	2.00

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Uhlen Chief (K) Brilliant vermilion scarlet. Lower petals deeper color.	.12
Victoria Fredericks (D) Eosine pink, overlaid with flame orange. Yellow lip with ruby spots. Very early and many open. A beautiful pink.....	.40
Virginia M. Fisher (D) Deep rose pink with deep orange spots on outer petals. Blood red spot on lower petal. A beauty. ....	.40
Virginia Hale (K) Beautiful soft creamy rose, deeper toward border of all petals. Very beautiful. ....	.15
Waneta (K) Rose pink with throat of pure cream white. Good size, well opened primulinus. ....	.10
Watermelon (K) Watermelon color. Tall fine plant, large flowers, perfect form. ....	.50
Wisteria (D) Pale rose purple. Lip has large spots of bishop's purple and ruby. ....	.20
Yellow Favorite (K) Fine yellow primulinus with pink lines in throat.....	.15
Yellow Glory (K) Deep canary yellow. Lower petals deeper yellow with purplish pink blotches. ....	.20

Letter in ( ) after name of gladiolus indicates originator.  
 (K) Kunderd, (D) Diener, (A) Austin, (C) Coleman, (L) Lemoine.



## Gladiolus Mixtures

### Collection A

20 bulbs, all different varieties, but not separately labeled.....\$1.00

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### Collection B

40 bulbs, all different varieties, not separately labeled.....\$3.00

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### De Luxe Mixture

50c per dozen

\$3.00 per 100

This mixture contains many of the best varieties and is made up largely of the varieties listed in this catalog. Many new and high priced varieties, which we are testing and do not care to grow another year are added to this mixture. If you do not have a large number of the new varieties, we know the above collections and mixture will please you. One of our customers, who purchased one of the above collections, wrote us after they came in bloom. "I have spent hundreds of dollars for gladiolus bulbs, but never before received as much for my money."

## Tall Bearded Irises

Amas. Standards of iridescent blue; falls violet. Large flowers.....	.20
Aurea. Clear crome yellow both standards and falls. ....	.20
Archeveque. Standards violet; falls deep violet purple. Fine color.....	.25
Caprice. Rosy red purple. A good grower. ....	.20
Firmament. Large blooms of two shades of lavender blue. Very early and fine. ....	.50
Geo. W. Peake. Standards yellow, shaded crimson bronze; falls maroon red. ....	.30
Glory of Hillegom. Standards and falls clear light blue. ....	.30
Helge. Dull yellow, early. ....	.20
Iris King. Old rose maroon. ....	.25
Innocenza. A good white, medium size. ....	.25
Kathleen. Soft rose lilac. ....	.35
Kochii. Deep claret purple, very early. ....	.20
Lent A. Williamson. Standards lavender violet; falls violet purple. Very large flowers. One of the best. ....	.40
Lewis Trowbridge. Violet and rose. ....	.30
Lohengrin. Silvery pink-mauve. ....	.25
Mauvine. Mauve, falls darker. ....	.30
Madam Chereau. White, frilled and edged with lavender. Very fine....	.20
Monsignor. Rich satiny violet; falls purple crimson. ....	.30
Oriflame. Light blue; falls rich violet blue. ....	.25
Prosper Laugier. Bronze red; falls ruby purple. ....	.35
Quaker Lady. Smoky lavender; falls blue and old gold. Very fine.....	.20
Tamerlan. Lavender; falls violet purple. ....	.30
Violacea. Deep lavender. Late. ....	.20
Windham. Lavender pink. ....	.40
White Knight. Pure white. ....	.35
Three iris roots of a variety at the price of two.	

## Join the American Gladiolus Society

All who are interested in the Gladiolus should be members of the American Gladiolus Society.

There are over 4000 members now and the membership is increasing rapidly. The dues are \$2.00 per year. Each member receives "The Gladiolus Bulletin," a monthly magazine devoted solely to the gladiolus. It is worth much more than the membership fee. It will tell you the best glads to grow and how to grow them. Send us the \$2.00 and we will see that you are enrolled as a member.

We and nearly all the other growers give a 5% discount to A. G. S. members.







\$500 Trial Ground Challenge Trophy of the American Gladiolus Society.

The most valuable trophy ever offered for competition by the American Gladiolus Society.

Awarded to Mary Frey gladiolus 1926.

